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## CIRCULAR # IAmOnBoard

# We celebrate the Day of the seafarer

This year, once again, 25 June will mark the annual Day of the Seafarer. This year's theme year is: "# IAmOnBoard"

Notice to: Ship Owners/ Managers/ Operators | Surveyors/Auditors

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The Day of the Seafarer was established in a resolution adopted by the 2010 Diplomatic Conference in Manila to adopt the revised STCW Convention. Its stated purpose is to recognize the unique contribution made by seafarers from all over the world to international seaborne trade, the world economy and civil society as a whole.

The resolution encourages Governments, shipping organizations, companies, shipowners and all other parties concerned to duly and appropriately promote the Day of the Seafarer and take action to celebrate it meaningfully. The Day of the Seafarer is recognized by the United Nations as an observance day.

### 2019 campaign - I Am On Board with gender equality

Throughout 2019 there is a strong emphasis in the maritime world on the importance and value of women within the professional ranks.

Much of this is being driven by the World Maritime Day theme (Empowering Women in the Maritime Community). It is already clear that this theme has a very strong and far-reaching resonance.

It provides an opportunity to highlight opportunities for women (as well as the contributions they are already making) in a wide range of maritime careers and professions, but the focus will be very firmly on one aspect of that community – seafarers.

# #IamOnBoard

*with gender equality*

2019



# #IamOnBoard

*with gender equality*

2019



## Campaign features

The 2019 campaign hashtag is “# IAmOnBoard”.

# IAmOnBoard can be used by anyone engaging in the campaign, male or female, to show their solidarity for gender equality in seafaring.

IMO invites all campaign supporters to take selfies or other photographs which include the card and to post them on social media with the hashtag. As in previous years, the campaign will be centred on social media. All IMO's social media platforms are likely to feature. Twitter, Facebook and Instagram will account for most activity.

## Act now

Dromon is encouraging everyone to get involved in the campaign. You can start spreading the message through social media using the campaign hashtag # IAmOnBoard.

